

SEO Link Bot

User Guide



By Chris Cole

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Author's Note

Hi There,

It's Chris here. Just a little background on myself... I've worked in various marketing agencies for more than 9 years. However I was forced to retire early at the age of 33 due to some chronic back injuries. Because of that, I lost my day job. You know how big corporate companies are like. Lose your value and out the door you go.

Forced into a corner, I had no other choice but to turn to the internet to try to earn some income. I've tried countless programs, recommended by business magazines or my friends on the internet. Unfortunately a lot of them were hard to implement or just plain scams. You should be familiar with this if you're reading this now. =)

It was a hard route and it was only through trial and error that I finally made it. After mastering the art and science of marketing online, I'm happy to say that I now earn a steady 5 figure income every month. People regularly invite me to speak at seminars and I'm a much sought after speaker too. Life is just good.

Now I would love for you to have this similar opportunity, to actually create massive wealth beyond your wildest dreams. With this program you'll find the secrets to success, all laid out in simple step-by-step instructions. As long as you are willing to learn and commit yourself, you too would be able to enjoy a worry-free and financially abundant lifestyle.

Your journey starts today.

Keeping it real,

Chris Cole

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Introduction

This document is a detailed guide for using the “SEO Link Bot”. Instructions for each of the tasks are located in the appropriated sections of this guide.

Installation Procedure

In order to begin installing the “SEO Link Bot” double click the “SEO Link Bot.exe” file. The following screen will be displayed.

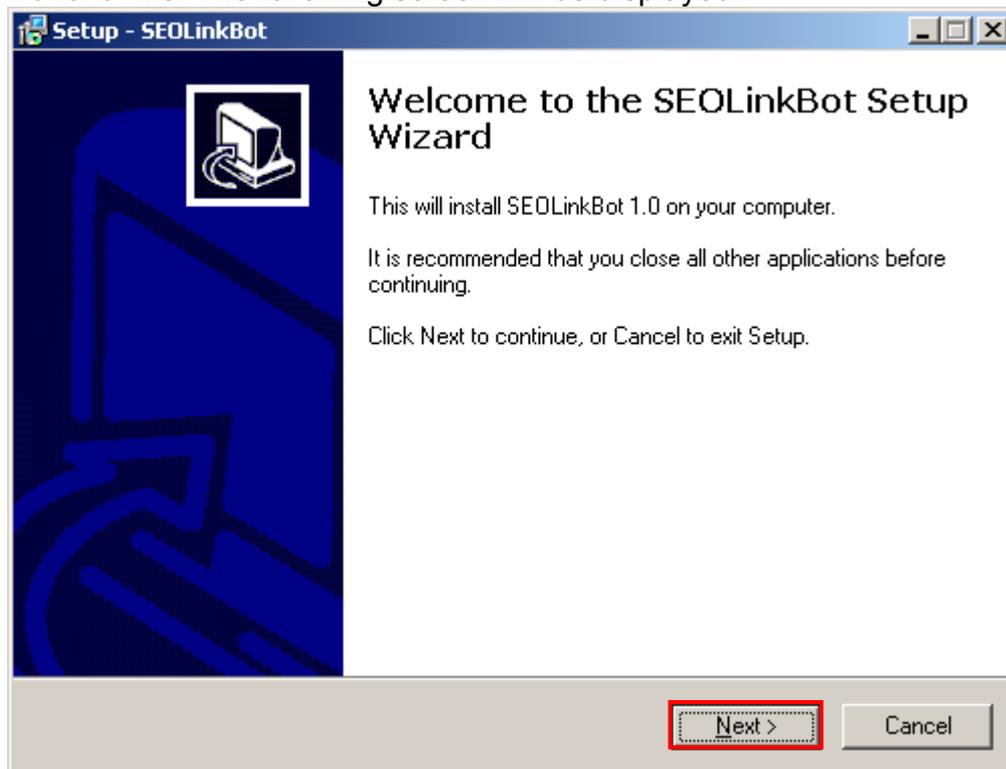


Figure 1: Installation procedure (step 1/5)

In order to continue installing “SEO Link Bot”, click on the “Next” button and the page for choosing the location for installing the program will be displayed.

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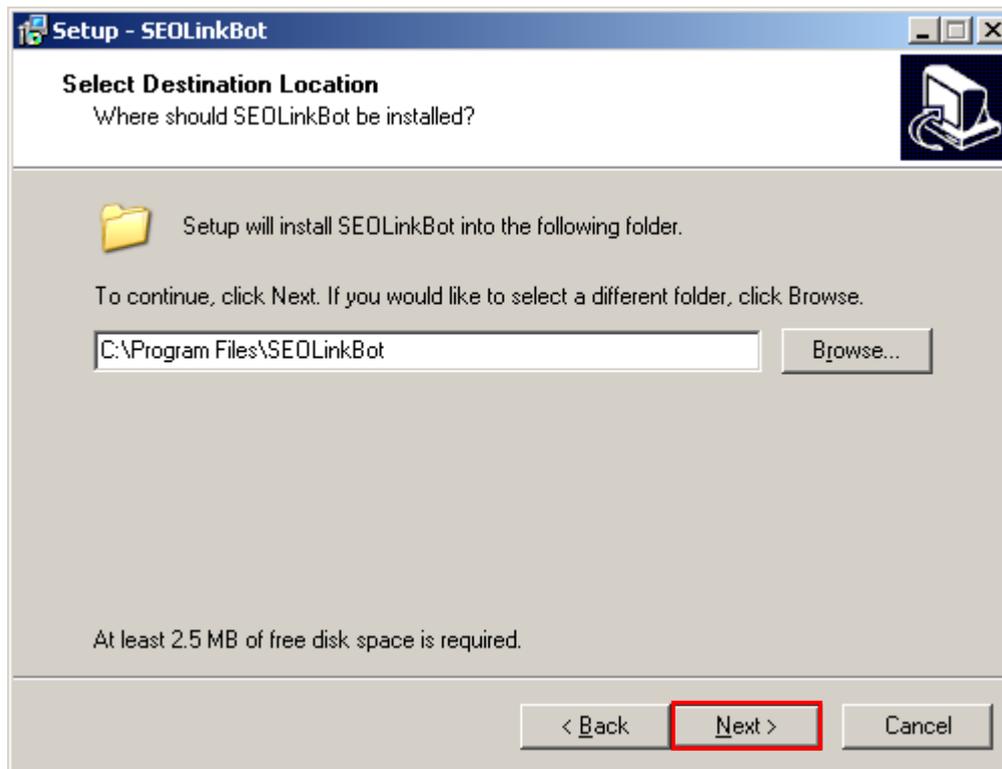


Figure 2: Installation procedure (step 2/5)

You can choose to install the application to the default directory or set the desired folder by clicking the “Change” button. Once you have defined the destination location, click the “Next” button. The following screen will be displayed.

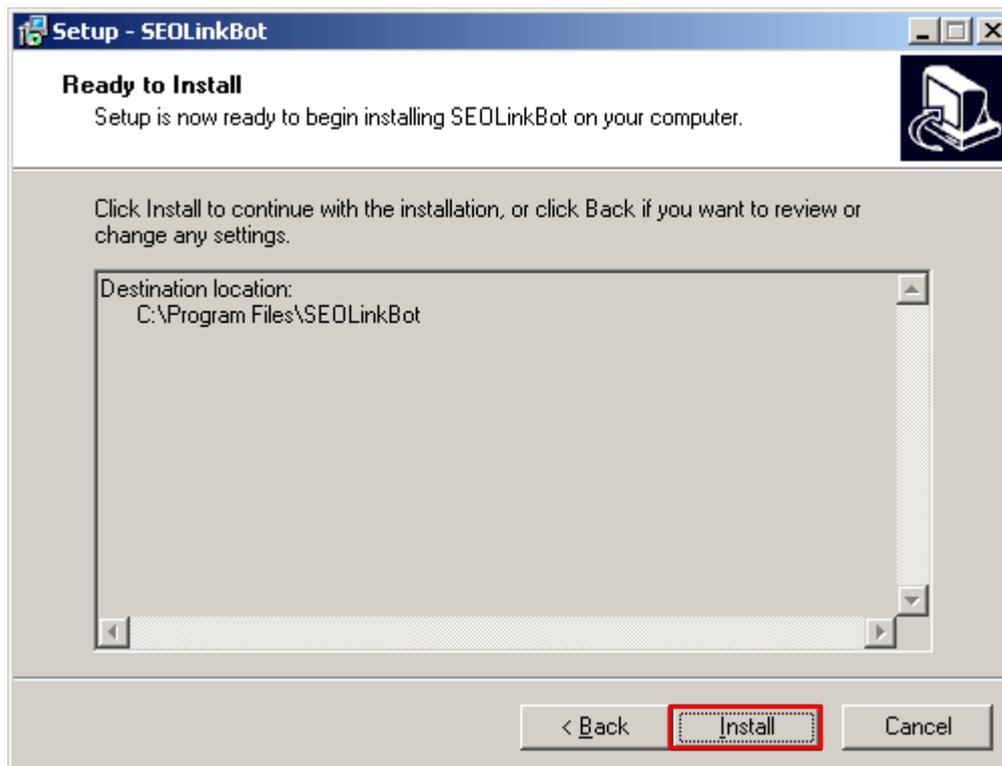


Figure 3: Installation procedure (step 3/5)

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Inside this screen you can still determine to go back and change the settings, or click the “Install” button in order to install the application. The following screen will be displayed once you click the “Install” button.

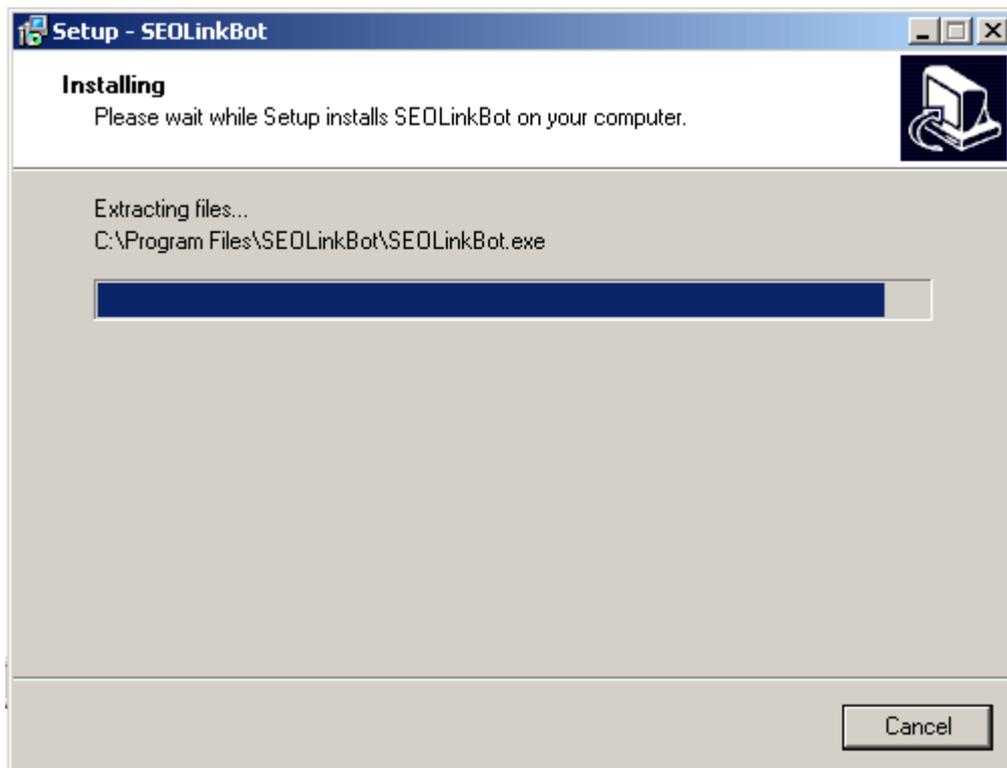


Figure 4: Installation procedure (step 4/5)

The progress indicator will be displayed. Wait until it reaches the end and the following screen will be displayed.

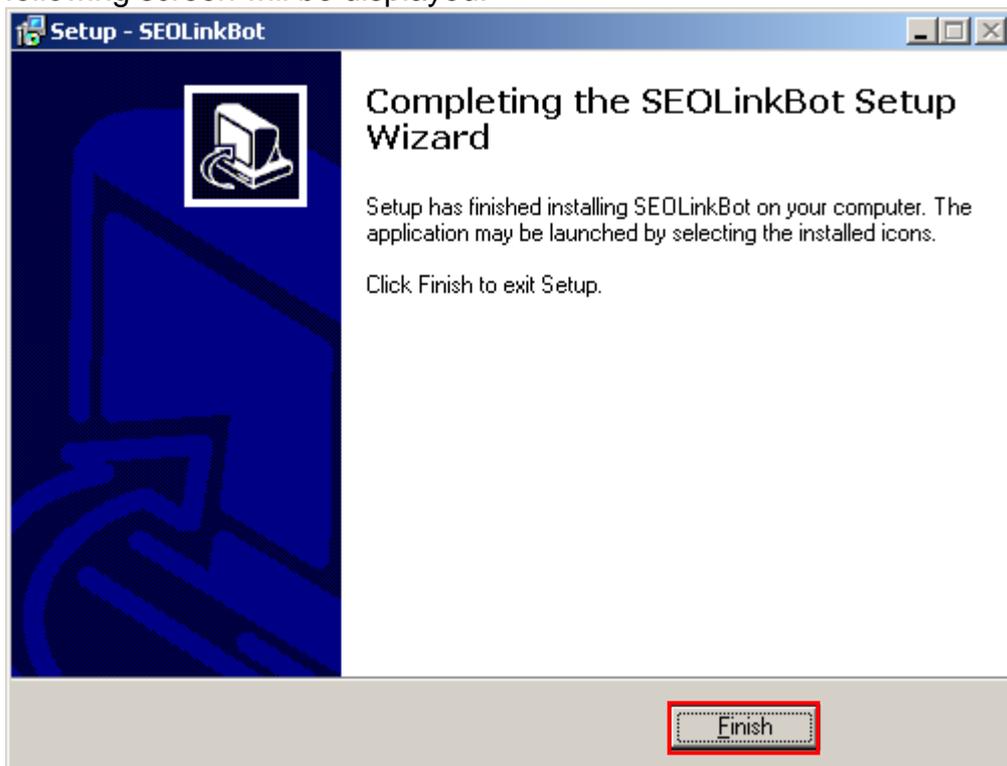


Figure 5: Installation procedure (step 5/5)

Click “Finish” to complete the installation procedure.

SEO Link Bot Interface

This section of the document will give the definition of the “SEO Link Bot” interface. The interface contains the following elements:

- **Keywords** – the text area for entering the desired keywords i.e. keyword phrase
- **Start** – click this button to start the search once you have defined the keywords
- **Stop** – click this button to stop to search at any point
- **Don’t erase old results (append new)** – use this option if you want to add new results to the previous search
- **Autofit page Title and URL** – use this option to autofit the columns containing the page title and URL (the columns will be automatically sized according to the length of each of the columns displaying the whole content)
- **Deep Link Analysis** – this option is used for analyzing individual search results (see section 0)
- **Results** – once your search has been completed, the “Results” part of the interface will be filled with the search results containing the following parameters:
 - **Page title** – this column displays the title of the page as defined within the <title> tag
 - **URL** – this column displays the page URL
 - **Backlinks** – this column displays the number of incoming links to that specific web page
 - **Site Links** – this column displays the number of incoming links to the entire website
 - **PageRank** – this column displays the site’s PageRank (see <http://en.wikipedia.org/wiki/Pagerank>)
- **Export to CSV** – the option for exporting the results to a CSV file (see section 0)
- **Import from CSV** – the option for importing the results previously exported to a CSV file (see section 0)

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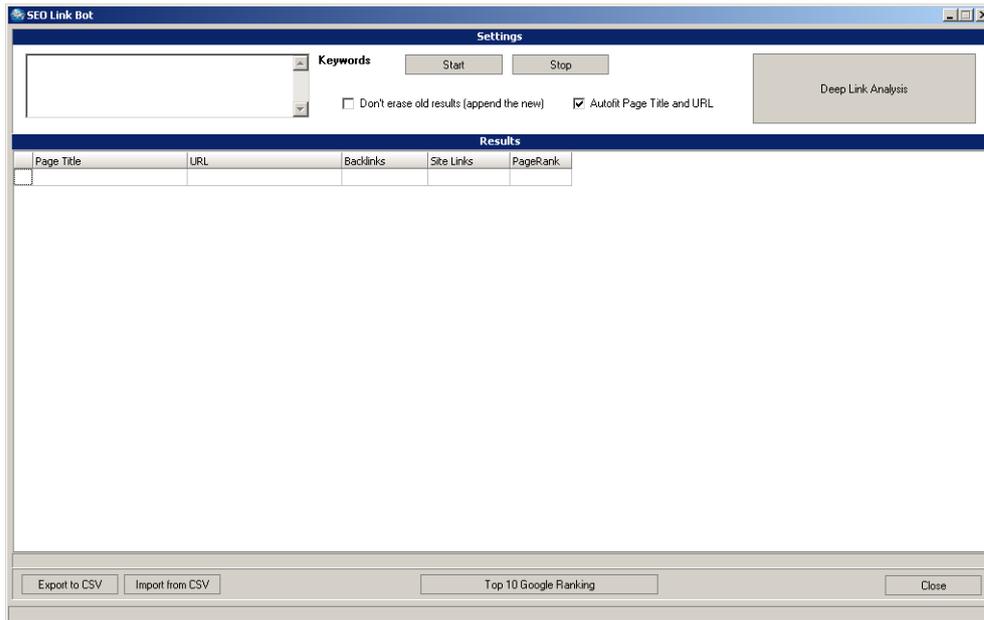


Figure 6: SEO Link Bot Interface

Performing the Search

In order to perform a search, choose the desired enter the desired keywords and click on the “Start Search” button.

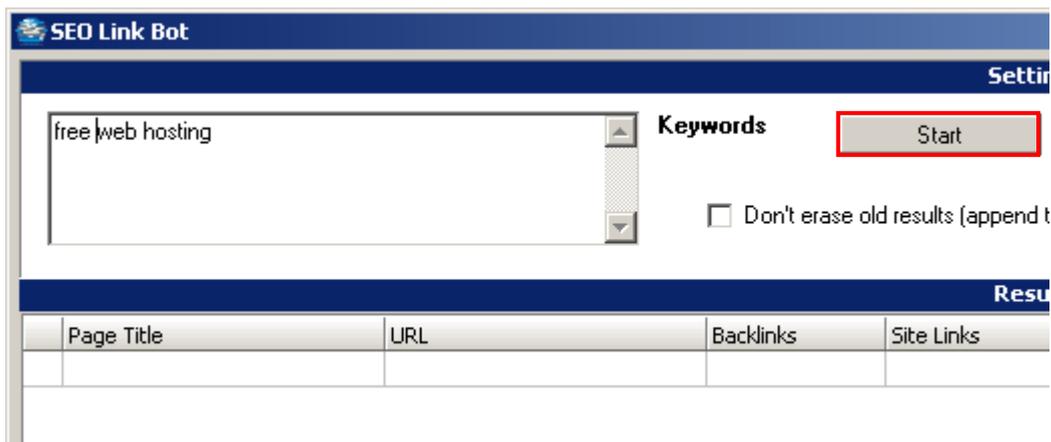


Figure 7: Performing the search (step 1/2)

Once you click “Start” the “Results” part of the interface will start displaying the search results.

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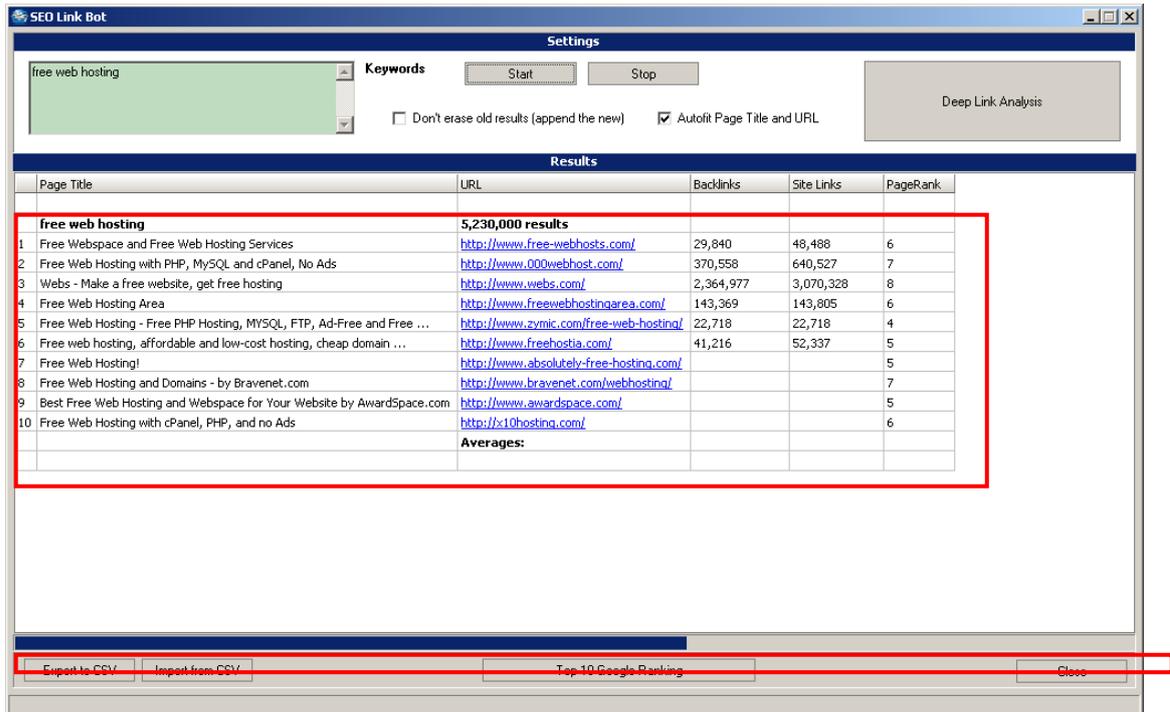


Figure 8; Performing the search (step 2/2)

You can monitor the progress by looking at the indicator at the bottom of the window.

Note: the search may take a while depending on your internet connection speed and the number of available results.

Once the search has been completed, all available search results will be displayed under the “Results” part of the interface.

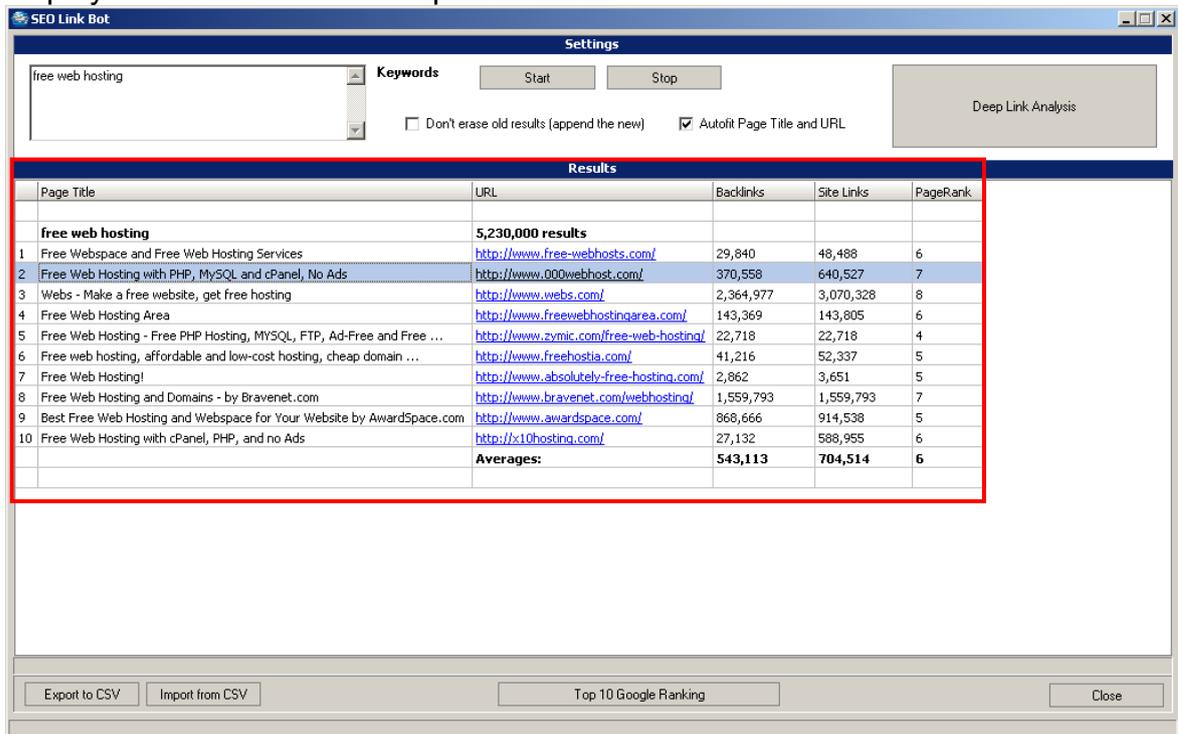


Figure 9: Search completed

Further information on how to interpret the search results can be found in section 0.

Interpreting Results

Once the search has been completed, you can review the results.

	Page Title	URL	Backlinks	Site Links	PageRank
	free web hosting	5,230,000 results			
1	Free Webspace and Free Web Hosting Services	http://www.free-webhosts.com/	29,840	48,488	6
2	Free Web Hosting with PHP, MySQL and cPanel, No Ads	http://www.000webhost.com/	370,558	640,527	7
3	Webs - Make a free website, get free hosting	http://www.webs.com/	2,364,977	3,070,328	8
4	Free Web Hosting Area	http://www.freewebhostingarea.com/	143,369	143,805	6
5	Free Web Hosting - Free PHP Hosting, MySQL, FTP, Ad-Free and Free ...	http://www.zymic.com/free-web-hosting/	22,718	22,718	4
6	Free web hosting, affordable and low-cost hosting, cheap domain ...	http://www.freehostia.com/	41,216	52,337	5
7	Free Web Hosting!	http://www.absolutely-free-hosting.com/	2,862	3,651	5
8	Free Web Hosting and Domains - by Bravenet.com	http://www.bravenet.com/webhosting/	1,559,793	1,559,793	7
9	Best Free Web Hosting and Webspace for Your Website by AwardSpace.com	http://www.awardspace.com/	868,666	914,538	5
10	Free Web Hosting with cPanel, PHP, and no Ads	http://x10hosting.com/	27,132	588,955	6
	Averages:		543,113	704,514	6

Figure 10: Interpreting the results

The following options and parameters are available:

- **The searched keywords** – the first line of the search results displays the keywords you were performing the search for
- **Total results found** – the total amount of results (e.g. competing websites) on Google
- **Page Title** – this column displays the title of the page as defined within the <title> tag
- **URL** – this column displays the page URL
- **Backlinks** – this column displays the number of incoming links to that specific web page
- **Site Links** – this column displays the number of incoming links to the entire website
- **PageRank** – this column displays the site's PageRank (see <http://en.wikipedia.org/wiki/Pagerank>)
- **Averages** – these are the average values for all available columns

Note: you also have the option of performing a deep analysis for each of the results (see section 0)

Deep Link Analysis

The “Deep Link Analysis” option allows you to further analyze each of the individual results after the search has been performed. In order to analyze a result, select it in the list of results and click “Deep Link Analysis”.

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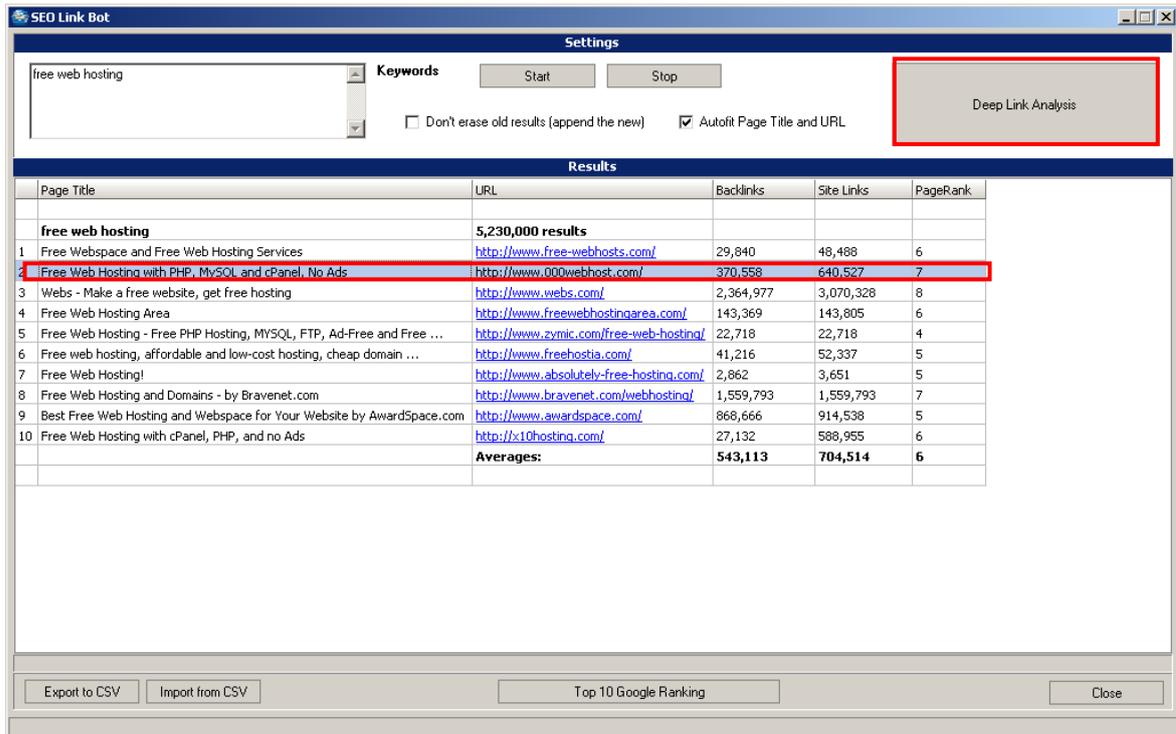


Figure 11: Performing the deep link analysis (step 1/3)

The following page will be displayed.

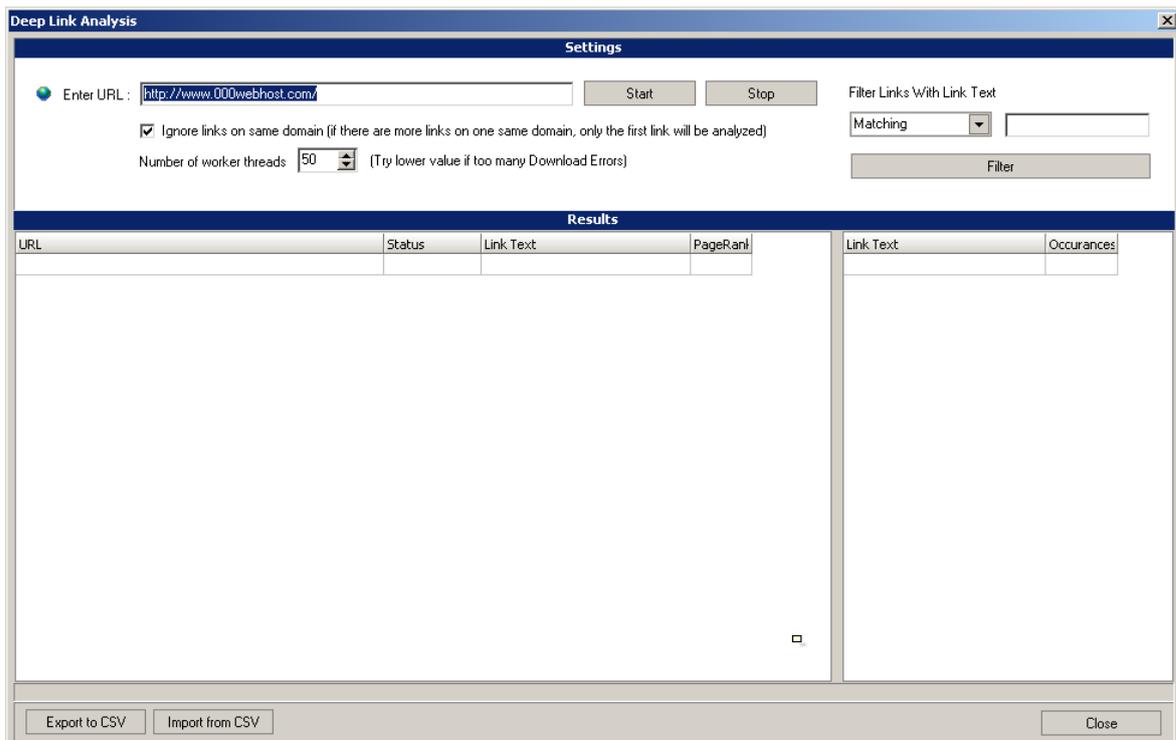


Figure 12: Performing the deep link analysis (step 2/3)

The following options and parameters are available:

- **Enter URL** – this field is pre-populated based on the chosen result in the previous step

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- **Start/Stop** – click “Start” to start searching or “Stop” to stop the search
- **Ignore links on same domain** – check this option if you want to ignore links which reside on the same domain i.e. if there are more links on one domain, only the first one will be used in the analysis
- **Number of worker threads** – specify the desired number of threads (**note**: enter the a lower value in case you receive an error)
- **Filter links with link text** – use this option to filter the results based on the desired link text (see section)
- **Results** – once you have defined the search criteria, click “Start” to start the search; the results will be displayed in this area

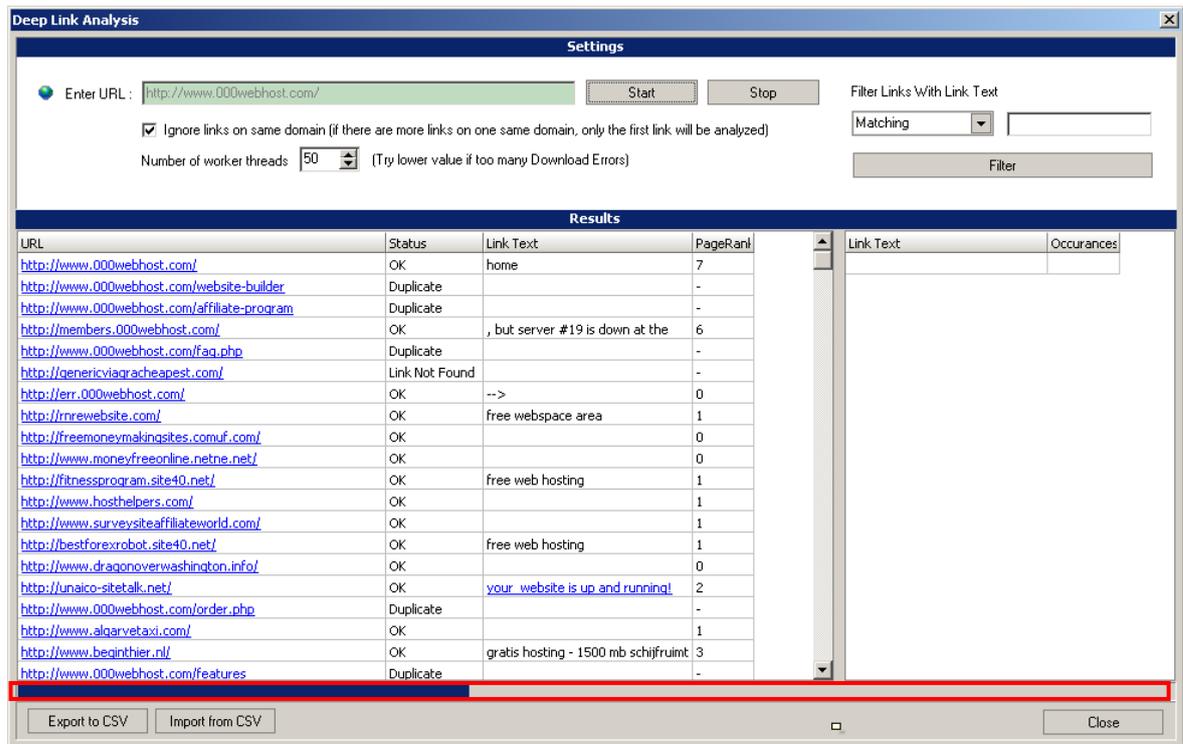


Figure 13: Performing the deep link analysis (step 3/3)

You can monitor the search progress by looking at the indicator at the bottom. Once the search has been completed, you analyze the results.

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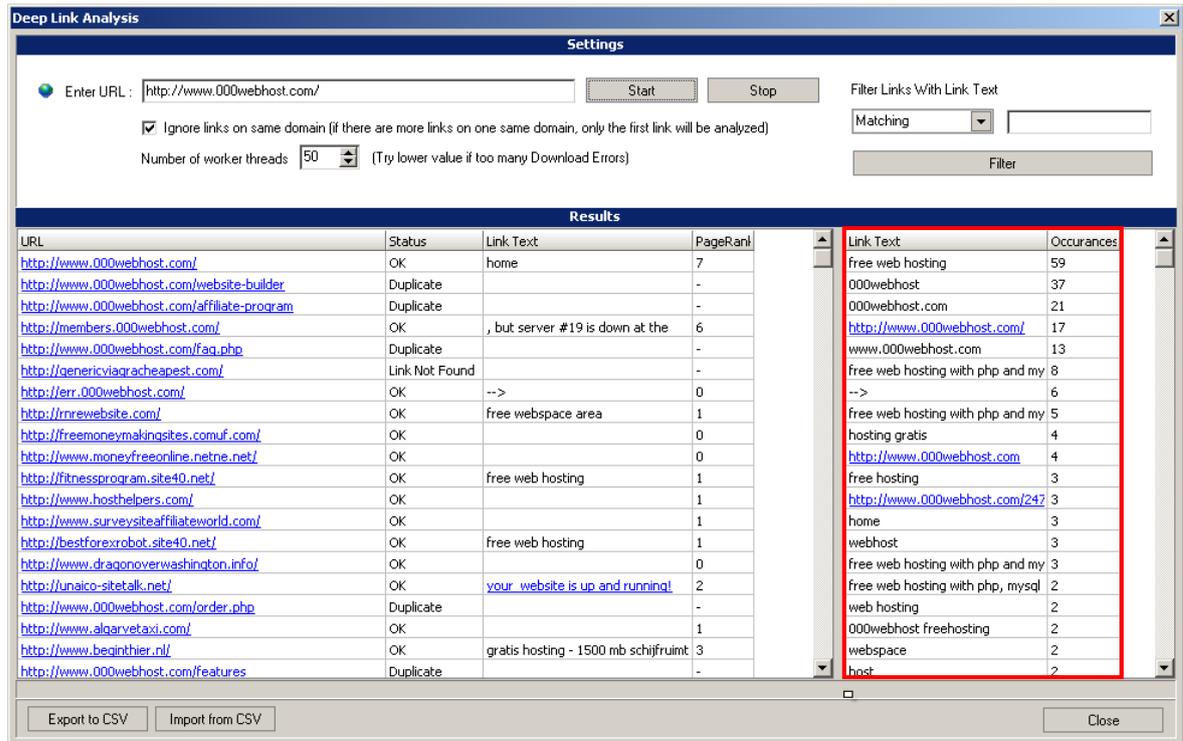


Figure 14: Analyzing the results

The following options and parameters are available:

- **Left pane** – the left pane contains the following information
 - **URL** – the analyzed URL
 - **Status** – the status of the analyzed URL
 - OK
 - Duplicate
 - Link Not Found
 - **Link Text** – the column displaying the text used for the link
 - **PageRank** – the information about the website PageRank
- **RightPane** – the right pane contains the breakdown of the following information
 - **Link Text** – the text used for the link
 - **Occurrences** – the number of times the text is used on the site
- **Export to CSV** – see section 0
- **Import from CSV** – see section 0

Filtering results based on link text

Once the search has been completed, you can use the filter to display specific information i.e. filter the results based on the desired link text. This is done by using the options in the upper right corner of the interface.

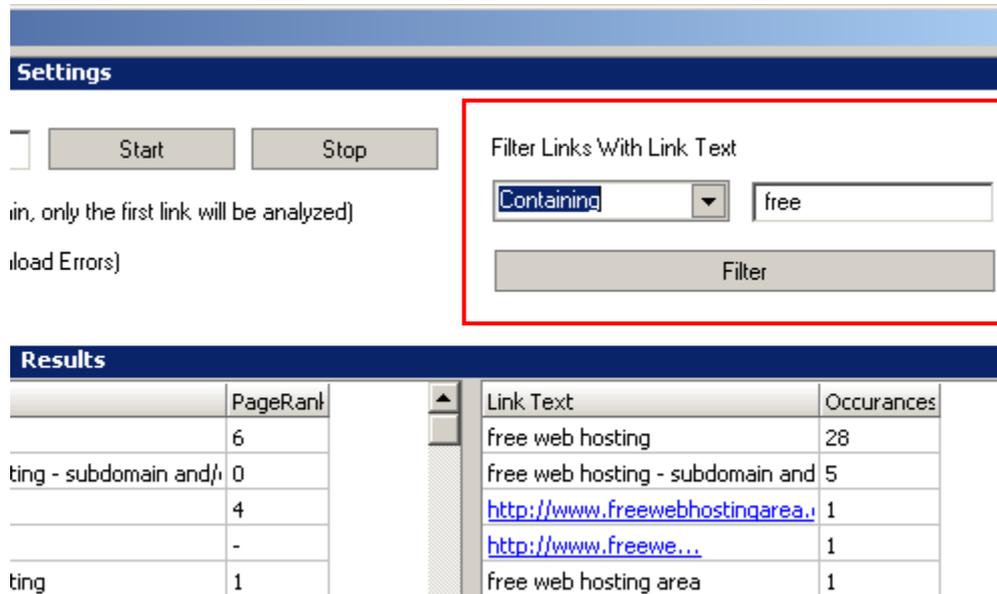


Figure 15: Filtering results based on link text (step 1/2)

The following page will be displayed.

Filtered Results

Filtered Links With Link Text Containing "free"

URL	Link Text	PageRank
http://e.freewebhostingarea.com/403.html	free web hosting - subdom	0
http://www.samx.freetzi.com/	free web hosting	1
http://www.1freecounter.com/	free web hosting	6
http://ultimate-fighting.orgfree.com/forum/index.php?action=	free web hosting - subdom	0
http://pohuuz.orgfree.com/usa-network-ryder-cup	free web hosting - subdom	0
http://detoxcity.orgfree.com/blog/1866-MARIJUANA-CLEAN.t	free web hosting - subdom	0
http://www.cronosoft.co.uk/	free web hosting	4
http://twitter.com/freewha	http://www.freewe...	6
http://instinct-ro.xp3.biz/forum/index.php?showtopic=3	free web hosting - subdom	0
http://freestuff1st.cz.cc/	free web hosting	0
http://www.adstechsol.com/	free web hosting	0
http://www.ij-paints-quarter-horses.com/	free web hosting	0
http://www.croextreme.info/index.php?topic=1582.new	free web hosting	0
http://blog.bang590.net/works/1000/	http://www.freewebhostin	0
http://www.inflablesypeloteros.com/	free web hosting	3
http://jaenfotos.orgfree.com/	free web hosting	3
http://www.kingdoorgroup.com/	free web hosting	1
http://private-lawyer.orgfree.com/	free web hosting	0
http://ansariweb.freeoda.com/	free web hosting	1
http://mynet2.xp3.biz/?p=14390	free web hosting	0
http://www.wwearena.com/	free web hosting	1

Export to CSV Close

Figure 16: Filtering results based on link text (step 2/2)

The following options and parameters are available:

- **URL** – the URL of the website with the filtered link text
- **Link Text** – the words used for filtering the links
- **Page Rank** – the field displaying the website PageRank
- **Export to CSV** – see section 0
- **Close** – use this option to close this window

Exporting to CSV

In order to export your SEO link Bot to a CSV file so you could access it at any other point (or use it in a different copy of program installed on another computer) click “Export to CSV”.

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The screenshot shows the SEO Link Bot interface. At the top, there's a header with the logo and the text 'SEO Link Bot'. Below that is a 'Settings' section with a text input field containing 'free web hosting', a 'Keywords' label, a 'Start' button, and a checkbox labeled 'Don't erase old results (append the new)'. Below the settings is a 'Results' section with a table. The table has two columns: 'Page Title' and 'URL'. The first row shows the search term 'free web hosting' and the result count '5,230,000 results'. The following rows list search results with their page numbers, titles, and URLs. At the bottom of the interface, there are three buttons: 'Export to CSV' (highlighted with a red box), 'Import from CSV', and 'Top 10 Good'.

	Page Title	URL
	free web hosting	5,230,000 results
1	Free Webspace and Free Web Hosting Services	http://www.free-webhosts.cc
2	Free Web Hosting with PHP, MySQL and cPanel, No Ads	http://www.000webhost.com
3	Webs - Make a free website, get free hosting	http://www.webs.com/
4	Free Web Hosting Area	http://www.freewebhostingar
5	Free Web Hosting - Free PHP Hosting, MYSQL, FTP, Ad-Free and Free ...	http://www.zymic.com/free-w
6	Free web hosting, affordable and low-cost hosting, cheap domain ...	http://www.freehostia.com/
7	Free Web Hosting!	http://www.absolutely-free-h
8	Free Web Hosting and Domains - by Bravenet.com	http://www.bravenet.com/we
9	Best Free Web Hosting and Webspace for Your Website by AwardSpace.com	http://www.awardspace.com
10	Free Web Hosting with cPanel, PHP, and no Ads	http://x10hosting.com/
	Averages:	

Figure 17: Exporting to CSV (step 1/2)

The following page will be displayed.

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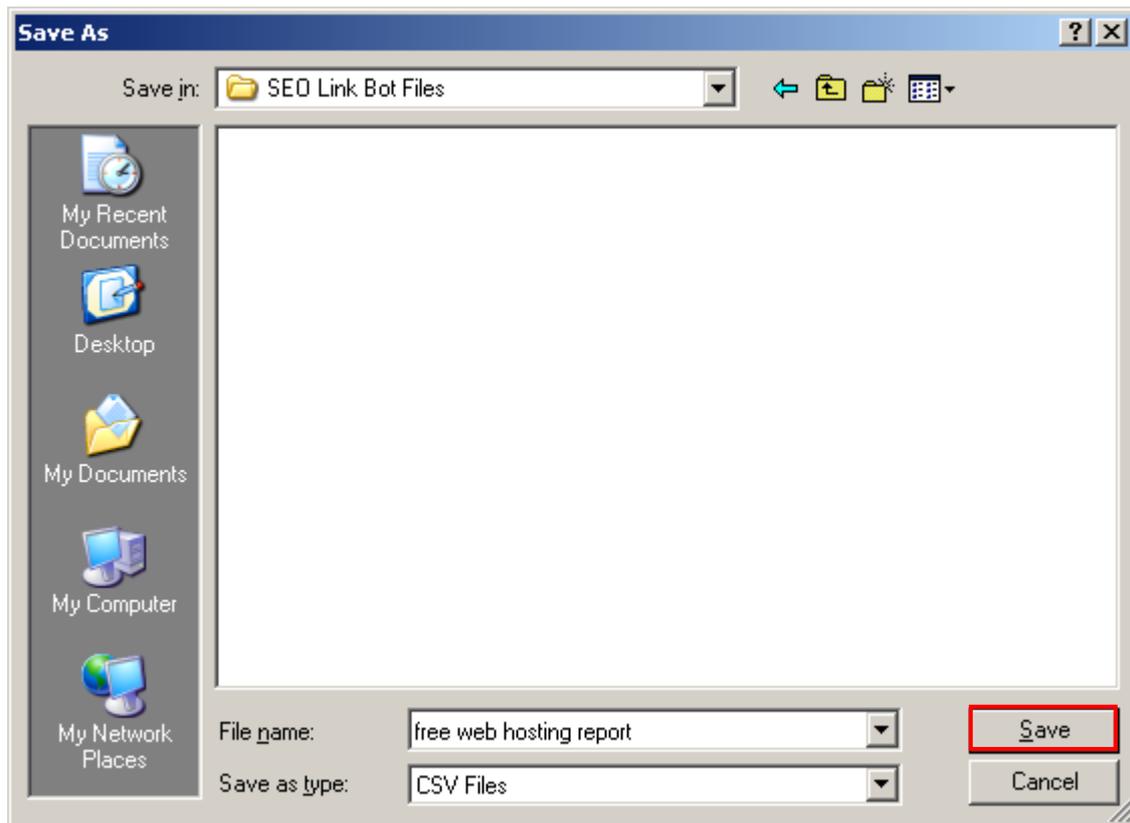


Figure 18: Exporting to CSV (step 2/2)

Select the desired location for exporting the report and click “Save”.

The screenshot shows the following data in the Excel spreadsheet:

	B	C	D	E	F
1	Page Title	URL	Backlinks	Site Links	PageRank
2					
3	free web hosting	5,230,000 results			
4	Free Webspace and Free Web Hosting Services	http://www.free-webhosts.com/	29,840	48,488	6
5	Free Web Hosting with PHP, MySQL and cPanel, No Ads	http://www.000webhost.com/	370,558	640,527	7
6	Webs - Make a free website, get free hosting	http://www.webs.com/	2,364,977	3,070,328	8
7	Free Web Hosting Area	http://www.freewebhostingarea.com/	143,369	143,805	6
8	Free Web Hosting - Free PHP Hosting, MYSQL, FTP, Ad-Free and Free	http://www.zymic.com/free-web-hosting/	22,718	22,718	4
9	Free web hosting, affordable and low-cost hosting, cheap domain ...	http://www.freehostia.com/	41,216	52,337	5
10	Free Web Hosting!	http://www.absolutely-free-hosting.com/	2,862	3,651	5
11	Free Web Hosting and Domains - by Bravenet.com	http://www.bravenet.com/webhosting/	1,559,793	1,559,793	7
12	Best Free Web Hosting and Webspace	http://www.awardspace.com/	868,666	914,538	5
13	Free Web Hosting with cPanel, PHP, and no Ads	http://x10hosting.com/	27,132	588,955	6
14		Averages:	543,113	704,514	6
15					
16					
17					
18					
19					
20					
21					
22					

Figure 19: Example of the exported report

Importing from CSV

In order to import a previously created SEO Link Bot report, click “Import from CSV”.

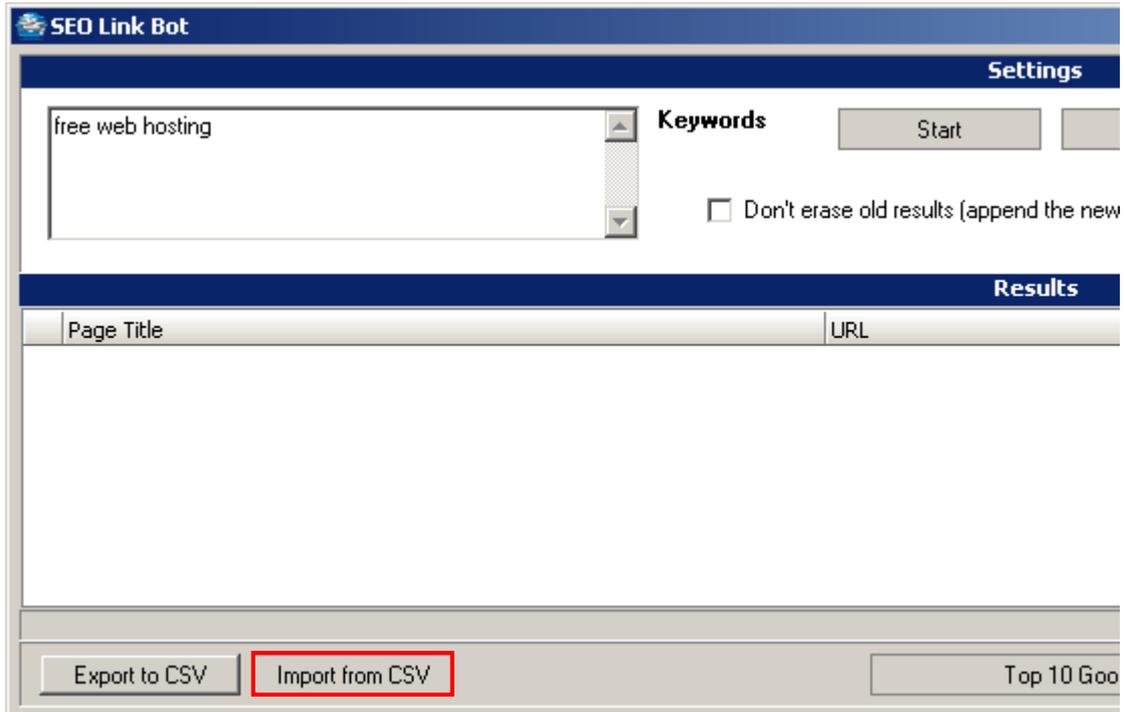


Figure 20: Importing from CSV (step 1/2)

The following page will be displayed.

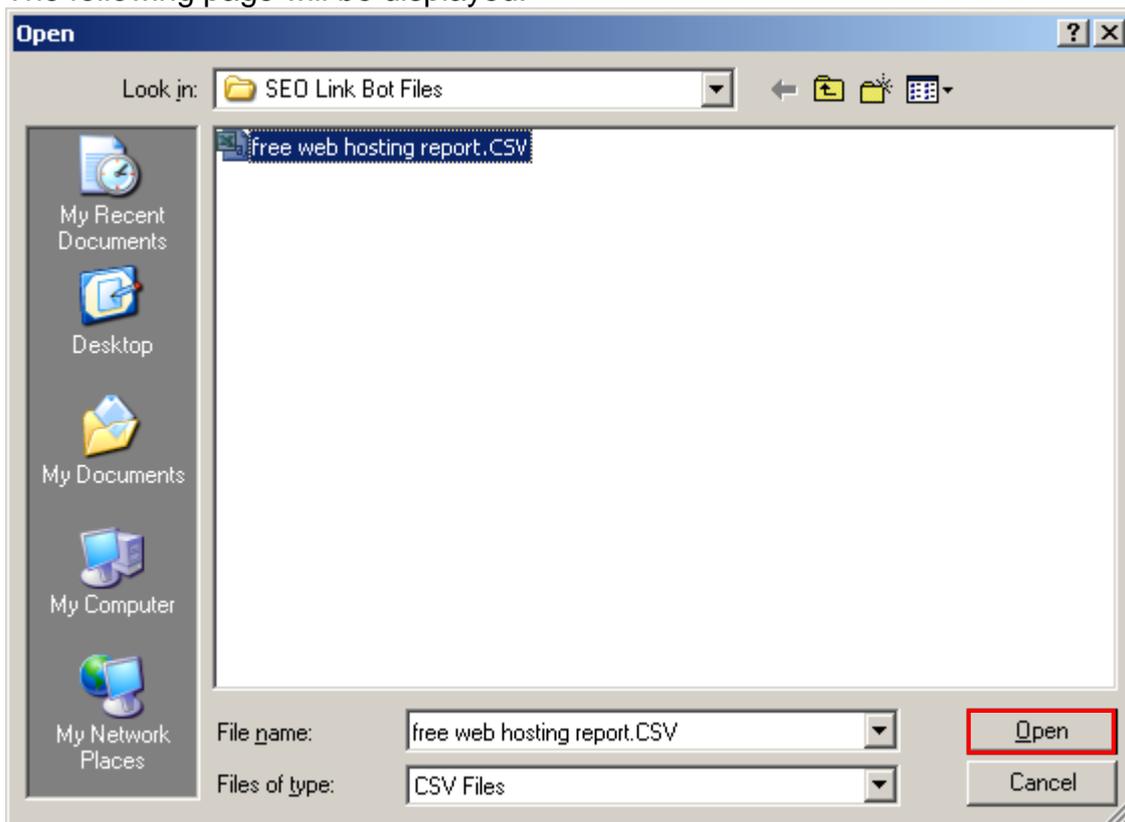
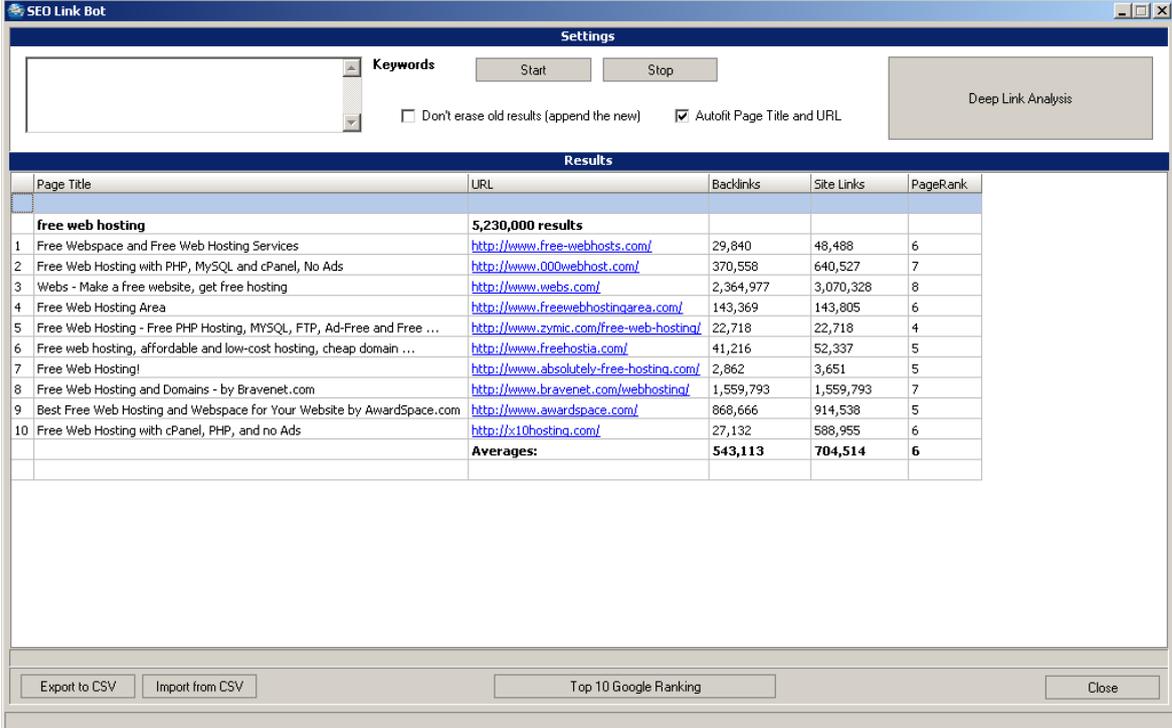


Figure 21: Importing from CSV (step 2/2)

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Select the desired file on your computer and click “Open” to display it within SEO link Bot.



The screenshot shows the SEO Link Bot application window. At the top, there is a 'Settings' section with a 'Keywords' input field, 'Start' and 'Stop' buttons, and checkboxes for 'Don't erase old results (append the new)' (unchecked) and 'Autofit Page Title and URL' (checked). A 'Deep Link Analysis' button is also present. Below the settings is a 'Results' section containing a table with the following data:

Page Title	URL	Backlinks	Site Links	PageRank
free web hosting		5,230,000 results		
1 Free Webspace and Free Web Hosting Services	http://www.free-webhosts.com/	29,840	48,488	6
2 Free Web Hosting with PHP, MySQL and cPanel, No Ads	http://www.000webhost.com/	370,558	640,527	7
3 Webs - Make a free website, get free hosting	http://www.webs.com/	2,364,977	3,070,328	8
4 Free Web Hosting Area	http://www.freewebhostingarea.com/	143,369	143,805	6
5 Free Web Hosting - Free PHP Hosting, MYSQL, FTP, Ad-Free and Free ...	http://www.zymic.com/free-web-hosting/	22,718	22,718	4
6 Free web hosting, affordable and low-cost hosting, cheap domain ...	http://www.freehostia.com/	41,216	52,337	5
7 Free Web Hosting!	http://www.absolutely-free-hosting.com/	2,862	3,651	5
8 Free Web Hosting and Domains - by Bravenet.com	http://www.bravenet.com/webhosting/	1,559,793	1,559,793	7
9 Best Free Web Hosting and Webspace for Your Website by AwardSpace.com	http://www.awardspace.com/	868,666	914,538	5
10 Free Web Hosting with cPanel, PHP, and no Ads	http://x10hosting.com/	27,132	588,955	6
Averages:		543,113	704,514	6

At the bottom of the window, there are buttons for 'Export to CSV', 'Import from CSV', 'Top 10 Google Ranking', and 'Close'.

Figure 22: CSV file successfully imported

Note: the file must be closed prior to import.

Yours truly,



Chris Cole